

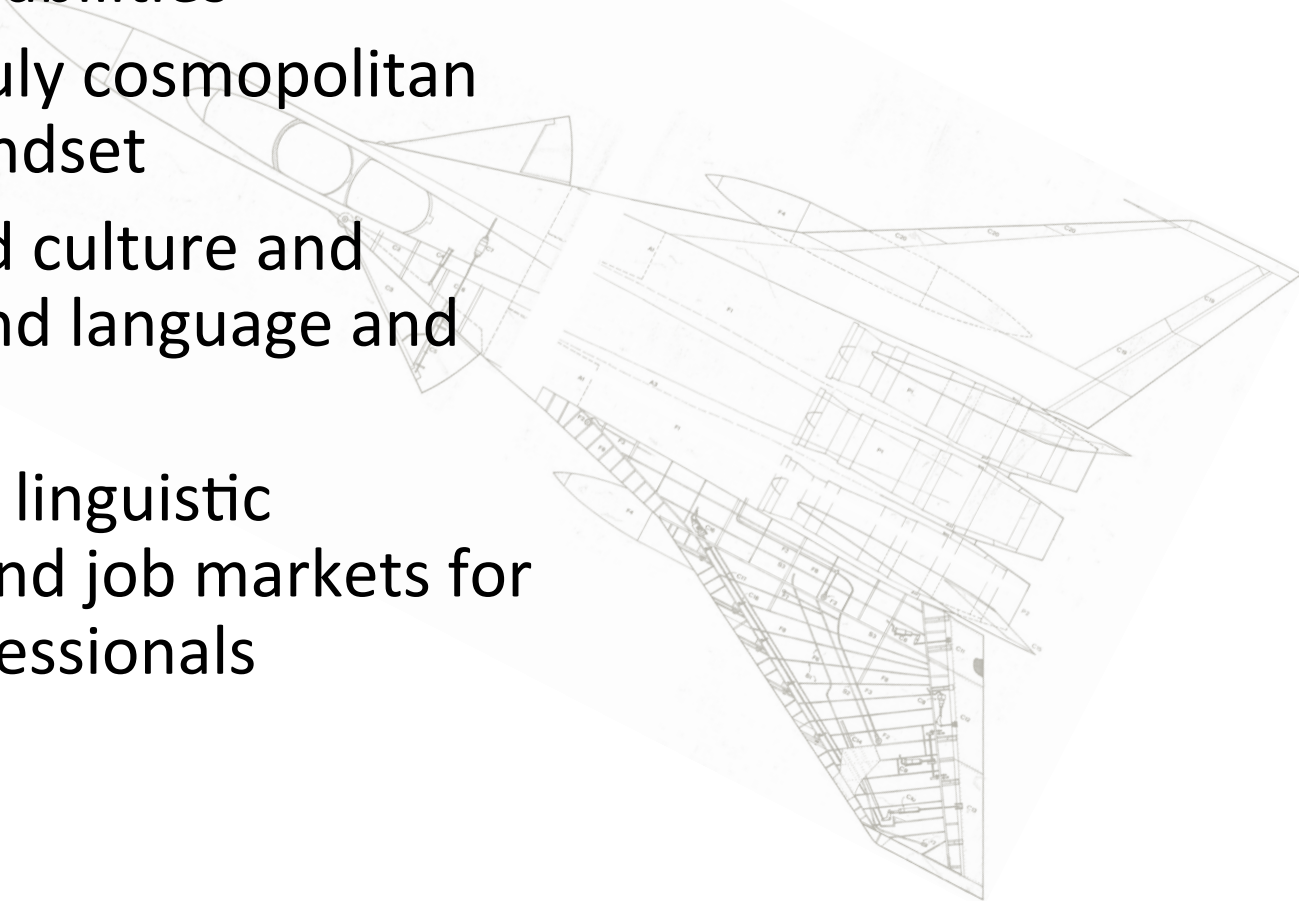


The First Beihang-CityU Language and Culture Discovery Programme 4 – 10 July 2016

Dr Alex Fang, Exchange Coordinator
Dept of Linguistics and Translation
City University of Hong Kong

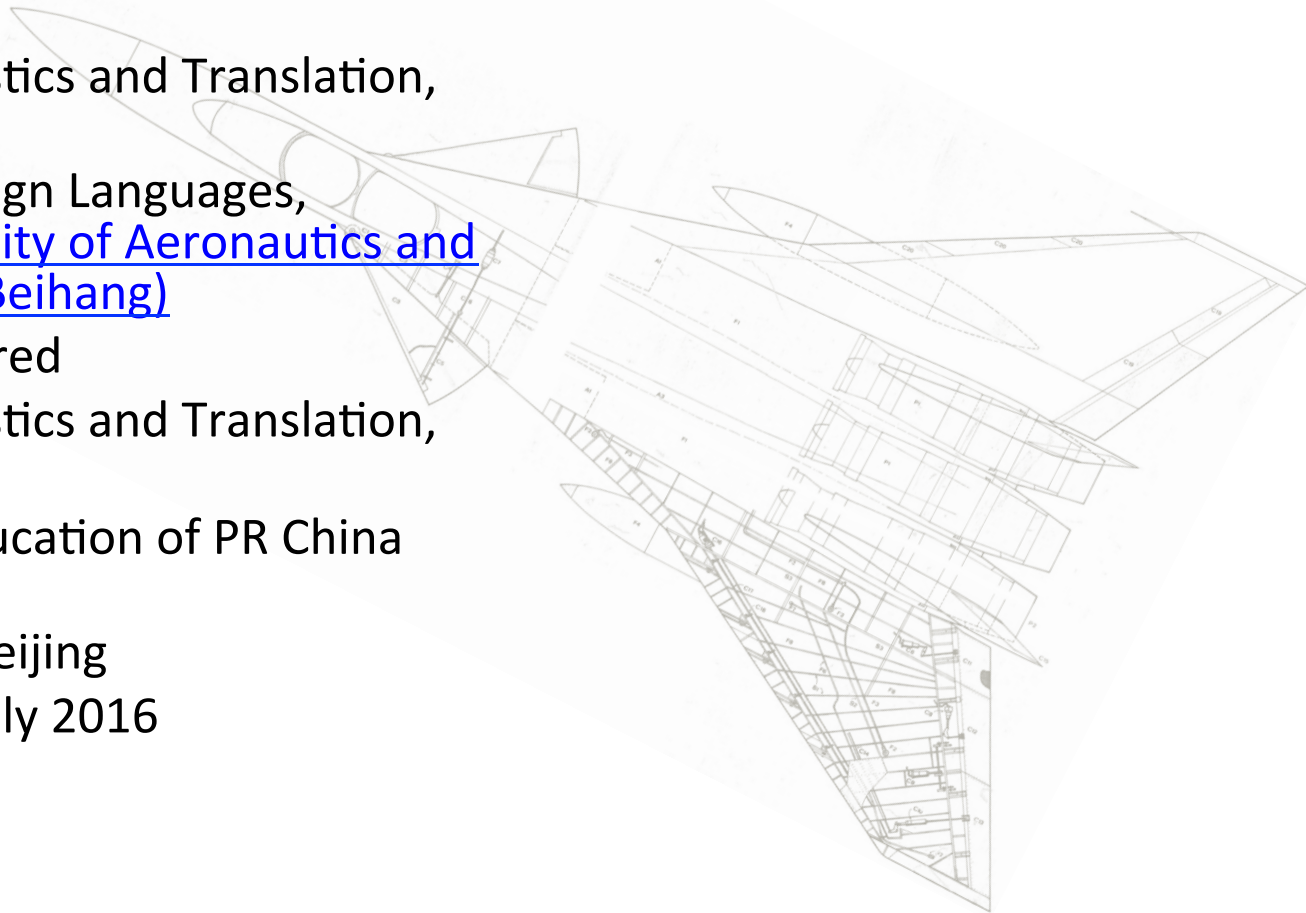
Mission

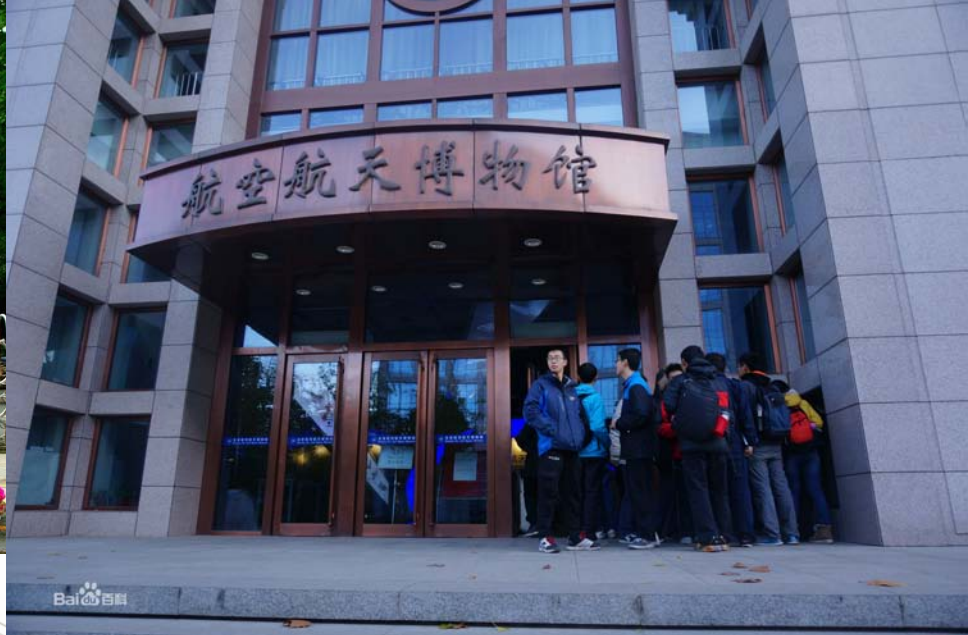
- To cultivate discovery-oriented vision and capabilities
- To develop truly cosmopolitan and global mindset
- To understand culture and heritage behind language and language use
- To investigate linguistic applications and job markets for language professionals



Topic, Venue, and Date

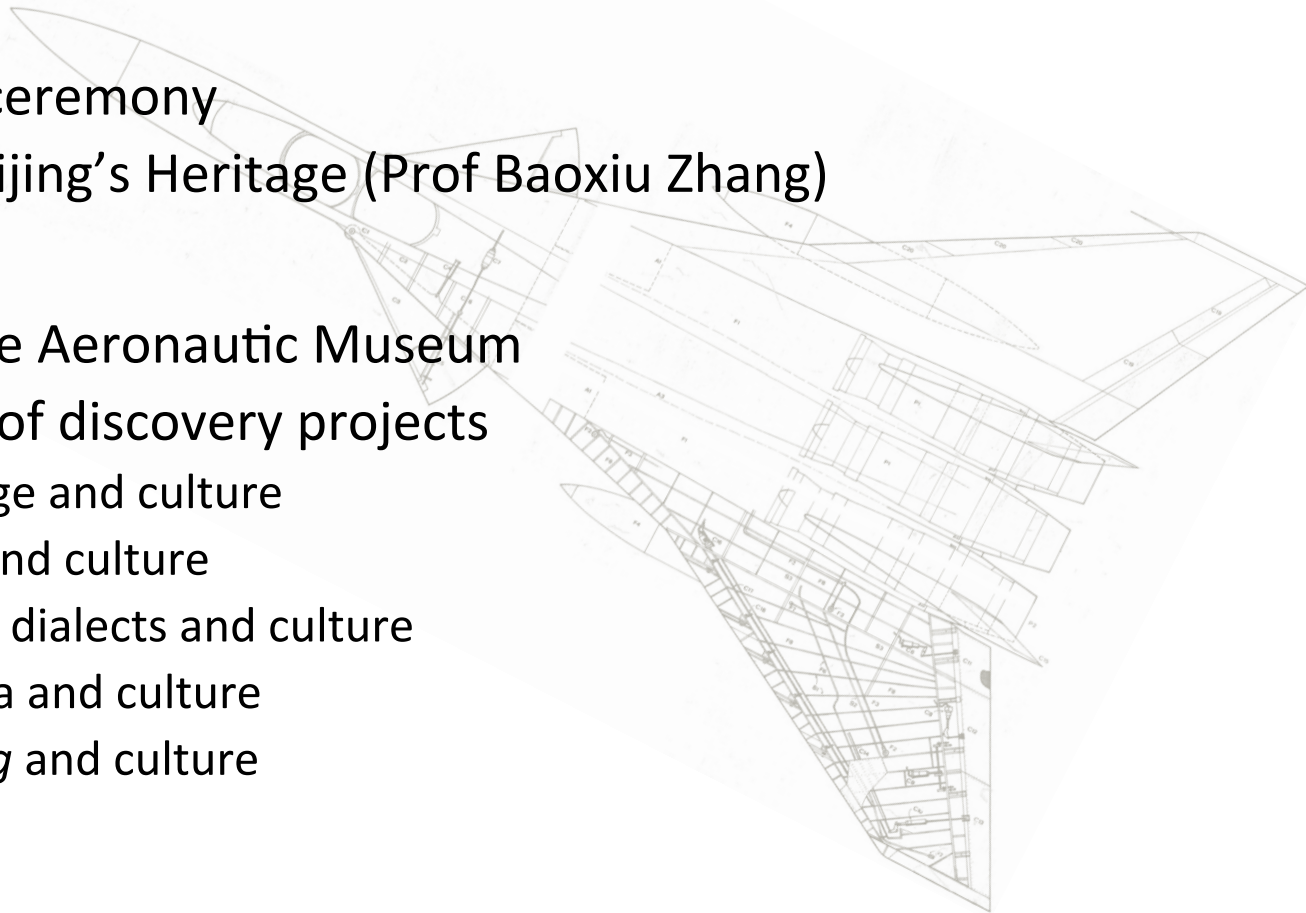
- Beihang-CityU Language and Culture Discovery Programme
- Jointly organised
 - Dept of Linguistics and Translation, CityU
 - School of Foreign Languages, [Beijing University of Aeronautics and Astronautics \(Beihang\)](#)
- Financially sponsored
 - Dept of Linguistics and Translation, CityU
 - Ministry of Education of PR China (MoE)
- Venue: Beihang, Beijing
- Duration: 4 – 10 July 2016
- Quota: 10



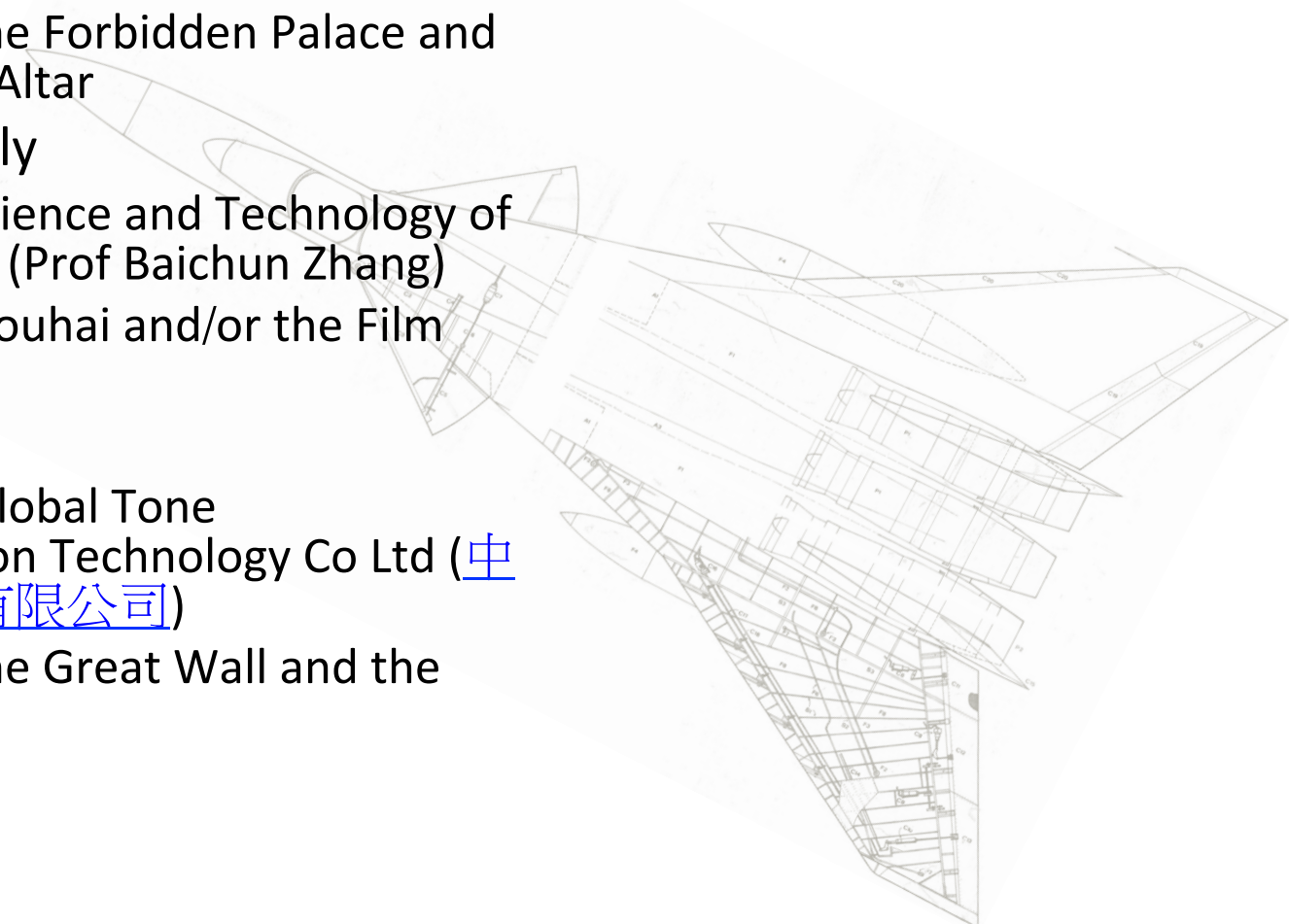


A Preliminary Programme

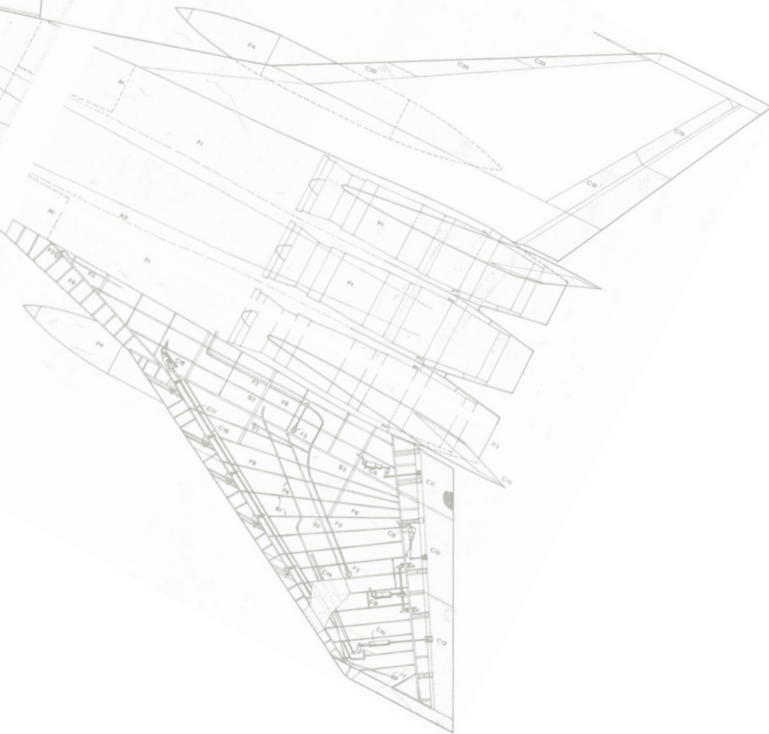
- Monday 4 July 2016
 - AM
 - Opening ceremony
 - Talk 1: Beijing's Heritage (Prof Baoxiu Zhang)
 - PM
 - Visit to the Aeronautic Museum
 - Selection of discovery projects
 - Heritage and culture
 - Food and culture
 - Beijing dialects and culture
 - Cinema and culture
 - *Hutong* and culture



- Tuesday 5 July
 - AM: Visit to the National Research Centre for the Sharing of Scientific and Technological Resources ([國家科技資源共享服務工程技術研究中心](#))
 - PM: Visit to the Forbidden Palace and the Heavenly Altar
- Wednesday 6 July
 - AM: Talk 2: Science and Technology of Ancient China (Prof Baichun Zhang)
 - PM: Visit to Houhai and/or the Film Museum
- Thursday 7 July
 - AM: Visit to Global Tone Communication Technology Co Ltd ([中譯語通科技有限公司](#))
 - PM: Visit to the Great Wall and the Ming Tombs



- Friday 8 July 2016
 - AM: Talk 3: Traditional Iconography and Language
 - PM: Visit to the Capital Museum and the Beijing Folk Museum
- Saturday 9 July 2016
 - AM: Peking Opera show at the Mei Lanfang Theatre ([梅兰芳大剧院](#))
 - PM: Presentations by participants
- Sunday 10 July 2016
 - AM: Play at the Beijing People's Art Theatre ([北京人民艺术剧院](#))
 - PM:
 - Presentations by participants
 - Awarding of certificates
 - Closing ceremony



Interaction
Exchange
Understanding
Friendship

中國青基會 – 香港城大文化創意發現交流團
CYDF – CityU Cultural Discovery and Exchange Programme

CERTIFICATE OF APPRECIATION

Is hereby granted to:

For volunteering time and effort as Student Ambassador
in the CityU Cultural Discovery and Exchange Programme

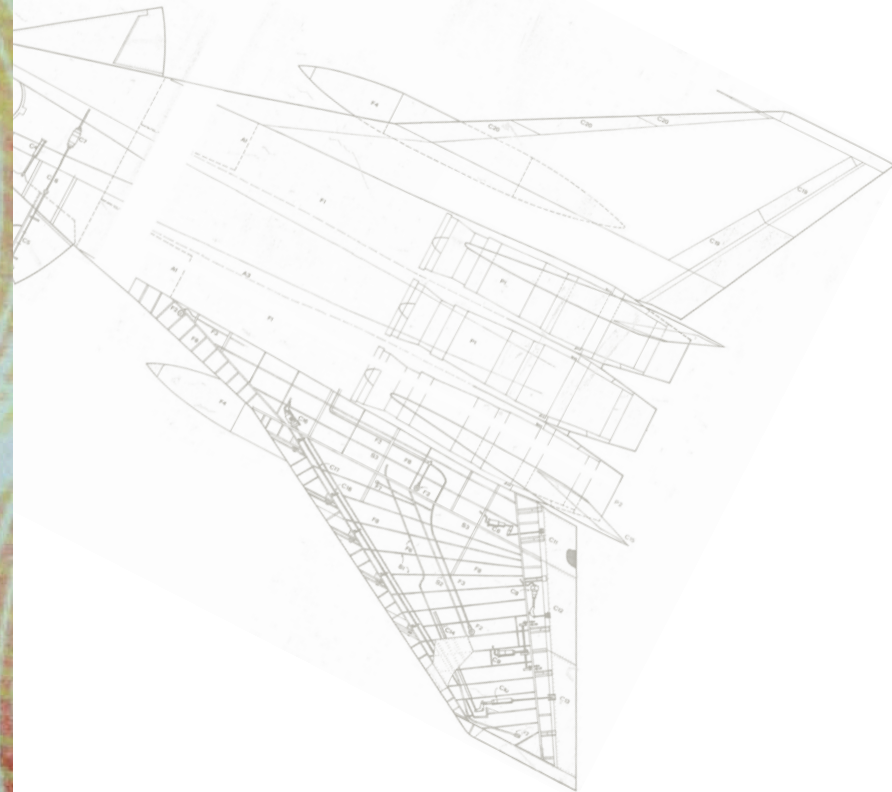
Department of Linguistics and Translation
City University of Hong Kong

Head, Professor Meichun Liu

27 January 2016

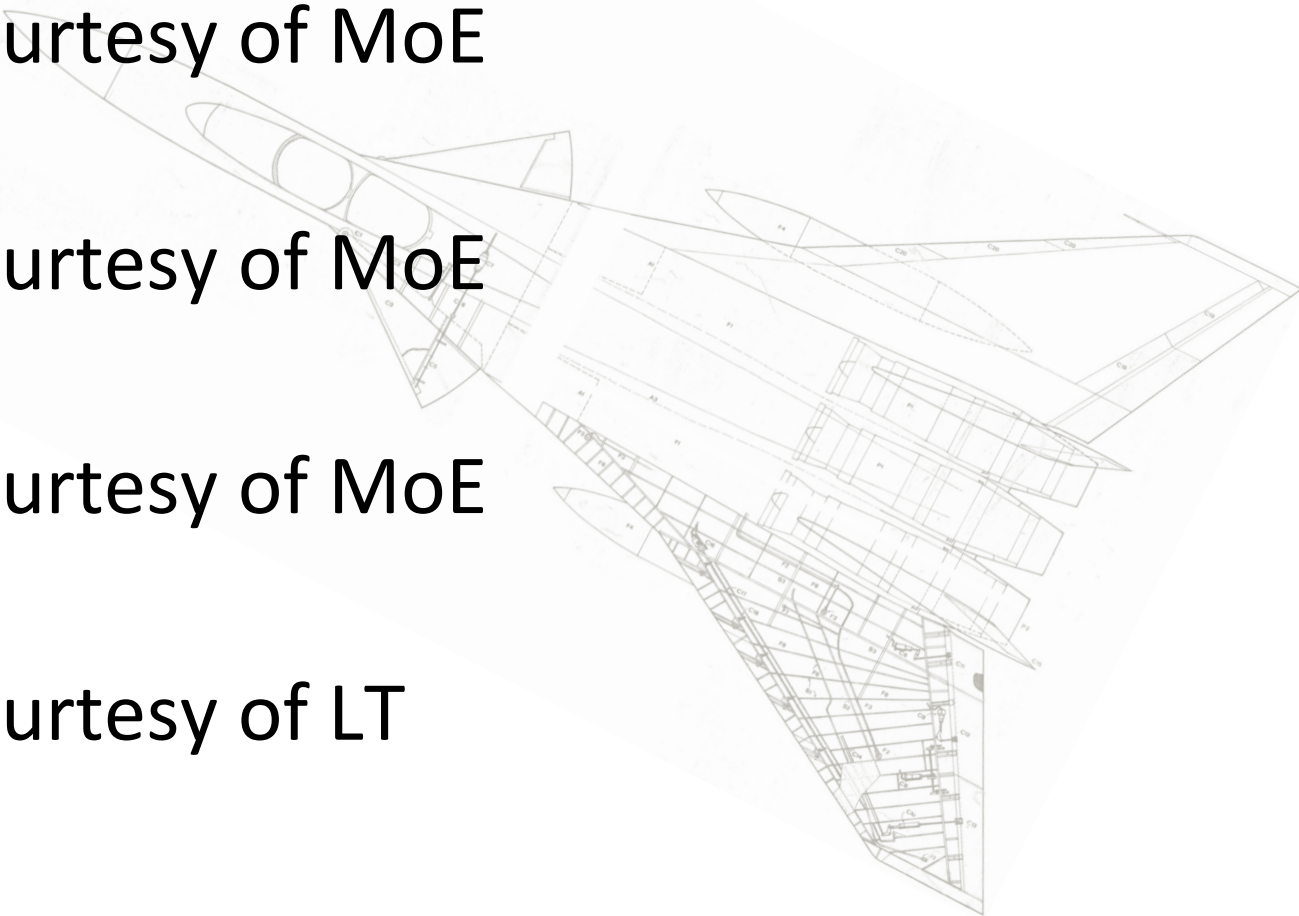


Sample



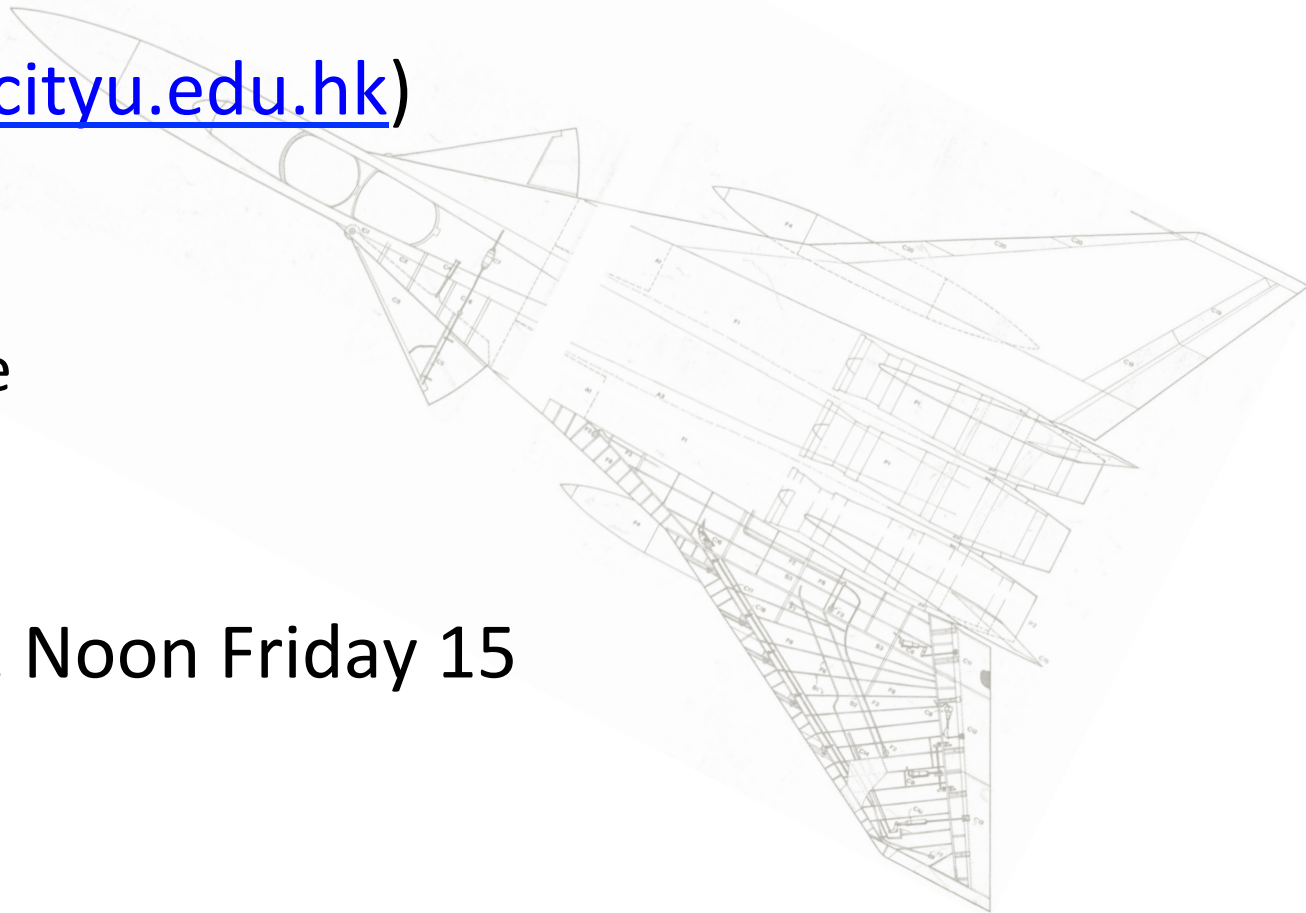
Logistic Supports

- Accommodation
Free! Courtesy of MoE
- Food
Free! Courtesy of MoE
- Activities
Free! Courtesy of MoE
- Air tickets
Free! Courtesy of LT



How to Apply

- Send email to Ms LAU Kit Ping Grace (grace.lau@cityu.edu.hk)
 - Name
 - Student ID
 - Programme
 - Study year
 - CGPA
- Deadline: 12 Noon Friday 15 April



Questions?

